



<https://somaemployment.com/job/graphic-designer/>

## Graphic Designer

### Description

We are looking for an experienced graphic designer to create engaging and on-brand graphics for a variety of media. The graphic designer job description includes the entire process of, visualizing and creating graphics including illustrations, logos, layouts and graphics. You'll be the one to shape the visual aspects of vehicle wraps, illuminated signs, branded environments, literature, packaging, displays, and more. Your graphics should capture the attention of those who see them and communicate the right message. For this, you need to have a creative flair and a strong ability to translate requirements into design. If you can communicate well and work methodically as part of a team, we'd like to meet you. The goal is to inspire and attract the target audience.

### Responsibilities

- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software or by hand
- Use the appropriate colors and layouts for each graphic
- Work with copywriters and creative director to produce final design
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

### Qualifications

- Proven graphic designing experience
- A strong portfolio of illustrations and other graphics
- Familiarity with design software and technologies (such as, Illustrator, Dreamweaver, Photoshop, InDesign)
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines

### Hiring organization

Soma Employment Solutions

### Employment Type

Part time

### Beginning of employment

01/01/2021

### Duration of employment

Regular

### Job Location

Hargeisa, Maroodi Jeex, Somaliland

### Working Hours

08:00am-01:00pm

### Date posted

December 14, 2020

### Valid through

01.01.2021